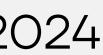
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MOST Original Soundtracks Audio Post

Information 2024



# **MOST** is the creative one-stop shop for all things audible, operating from the heart of Amsterdam.

We're a sound boutique, not a factory. This means that you can count on crystal clear communication, insightful advice and results that meet the highest creative and technical standards.







#### **MOST** Audio Post

The audio postproduction studio specializing in sound design, voice casting, recording and mixing of

#### **MOST** Original Soundtracks

The place where original music compositions and soundscapes are created to give life to



### Online, TV & radio commercials Brand experiences Exhibitions

- Short films
- Podcasts
- **Other short-form media**



### **MOST** Audio Post

The quality of sound determines the impact of the experience.



### **MOST** Audio Post

# The quality of sound determines the impact of the experience.

#### **Quality Assurance**

A trusted frame of reference is key when making decisions about audio. It is the only way to be sure that something sounds great and not just 'all right'. The team at MOST combine their trained ears, years of experience and high-end analogue hardware with up-to-date digital tools to create a reliable environment where you can be confident your audio meets the highest creative and technical standards.

#### **Comprehensive Service**

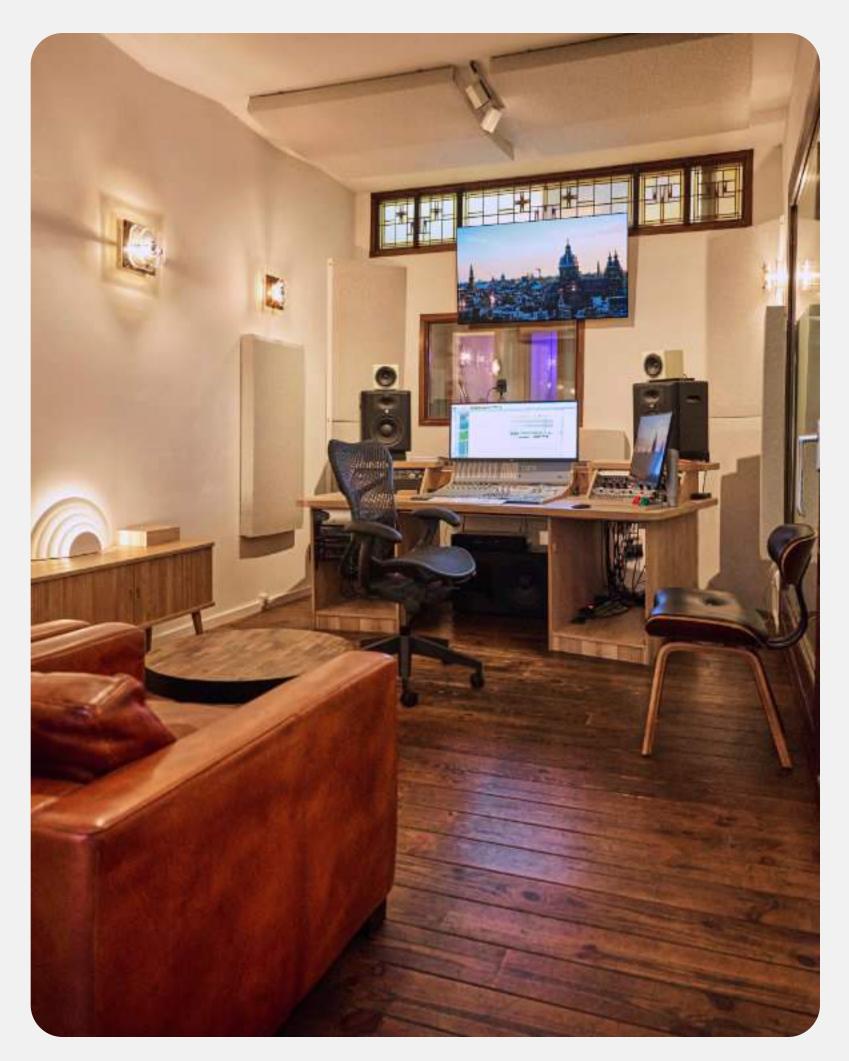
MOST productions reach audiences in many different forms: online, TV, radio, spatial audio, podcast, etcetera. Projects may range in scope from just a few hours creating something that will go live the next day, to working on a museum's audio design for many months. At MOST, each and every project receives the approach it needs.

We enjoy being involved in the early stages of a project, listening, engaging in a dialogue, offering advice when appropriate. So, whether you are keen on discovering how audio could best be implemented in your project or looking for input about music & sound for your pitch or film treatment: just give us a call!

#### **Voice-over**

Need that hard-to-find timbre and delivery? Whether it's an adaptation of an international campaign or a brand-new creative project, we'd be happy to suggest a voice-over artist to you. Our healthy relationship with major talent-agencies and independent voice-actors alike means we can offer you unbiased voice castings. In addition to Dutch voices, we can offer a broad range of native English French, German and other language speakers, both locally and via remote connections with our international network of studios.







### **MOST** Original Soundtracks

The power of music can transport the viewer to a new reality.





### **MOST** Original Soundtracks

### The power of music can transport the viewer to a new reality.

#### The Sound Boutique, **Not a Factory**

When you work with MOST, you talk directly to Matthijs, Ivo and Diederik: the people who create your music and sound. MOST offers its customers passionately crafted music and soundscapes. And because all work is collaboration, we can vouch for hissfree dialogue between client and composer.

#### Made-to-measure

Every thing we do, centres around our desire to create the perfect audio for your project. Our approach is simple. First, let's walk through the project together so we can gauge what exactly is needed and wanted. Then, we'll start designing your music and offer you some tailor-made directions. Finally, we'll walk through those together and make sure the audio fits like a glove.

Our clients tend to be creative professionals, experts in their own field. Maybe you're an audiophile with a specific idea of what your project needs or maybe you'd prefer us to come up with fresh suggestions. Either way, we'd love to engage in a creative dialogue, establish a direction together and use our expertise to craft this combined effort into magnificent music and sound.





### **Rates & Policies**

Our rates are competitive, transparent and fair.

Standard rate for audio post production sessions is: €240/hr with a minimum of one hour. Materials, mixes, drinks, lunch, etcetera are included. And of course, large projects deserve a custom offer of a project price.

We make sure that VO artists and session musicians we enlist are fairly compensated for their work. We are happy to use AI-powered tools to improve original recordings and content, but prefer human inspiration over AI-tools when generating content.

MOST embraces equity, diversity and inclusion. We are committed to providing a workplace in which all people are treated fairly and can participate fully. However, we are fully aware that this is an ongoing process and welcome any and all learning opportunities.



### Awards

**ADCN** Bronze Lamp, Advertising, 2024

**Buma Music in Media Awards** Nomination, Best composition, 2021

**ADCN** Nomination, Craft Music, 2018

MASA Music & Sound Award, 2017

**ADCN** Nomination, Craft music, 2016

**ADCN** Craft Lamp, Sound, 2016

**ADCN** Silver Lamp, Advertising, 2016

**Andy Awards** Gold, NY, 2016 **ADCN** Silver Lamp, Advertising, 2015

**Effie Award** Gold, NL, 2014

**Clio Image Award** Gold, NY, 2014

**ASVOFF 6** Best Advertising, 2013

**ADCN** Silver Lamp, TVC, 2013

**ADCN** Craft Lamp, Best Music and Sound, 2012

**Buma Music in Motion** Best Advertising Music, 2011



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# Based in the heart of Amsterdam, **MOST** is just a bike ride away from every major agency and production house of the Dutch capital.

Q Jacob van Lennepkade 187







## More about **MOST**? Meet the team online, enjoy our <u>latest work</u>, or drop by for a <u>visit</u>.

**MOST** Original Soundtracks Audio Post

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